

Podcasting

What is a podcast?

- like online radio
- episodes can be downloaded
 - as a file, listening in a browser
 - downloaded into iTunes RSS
- video podcasts

Types

- Audio
 - traditional podcasts
- Enhanced Podcast
 - pictures, pdf
 - chapters
- Video Podcasts (iPod video)
 - MP4

RSS

- Really Simple Syndication

- Is a push tech.

↳ use aggregators/readers

- uses XML to create a

.rss

<title>

<author>

<date> etc

RSS => Podcasting

- Podcasts are "pushed" to your PC
↳ Subscribing

* Defining Feature

- iPod + Broadcast = podcast
- does not require iPod
- Creating a Podcast
 - ⇒ Mic,
 - ⇒ PC / Mac
 - ⇒ Software
 - Garageband / Audacity
 - Sound Booth ...
 - * web software / web app